

**BACK COUNTRY HORSEMEN OF MISSOURI**  
**BOARD OF DIRECTORS MEETING**  
Saturday, July 8, 2017, 10:00 a.m.  
Perkins's Restaurant – Jefferson City, MO

**MINUTES**

- I. Meeting Called to Order by BOD Chair, Sherry Copeland.
  - A. Roll Call: Directors; Sherry Copeland, John Stewart, Maury Mertz, Larry Dishman, Lynette Miller, David Jones, Candace Hale.  
Officers: President-John Turner; Vice-President-Becki Krueger; Secretary-Phyllis Rowe.  
Committee Chairs: Publications- Paula Hull; Service-Mary K Church; Education-Marsha Copeland.  
Membership Coordinator: Carol Mason.  
Members: Lynn Maring, Jane Doskal, Kathy LaRue.
  - B. Absentees.  
**MOTION to excuse Janet Karrenbrock. Seconded, Passed Unanimously.**
  
- II. Minutes.
  - A. **MOTION to approve BCHMO Board Minutes for October 16, 2016, as submitted. Seconded, Passed Unanimously.**
  - B. **MOTION to approve BCHMO Board Minutes for January 2, 2017, as submitted. Seconded, Passed Unanimously.**
  - C. **MOTION to approve BCHMO Board Minutes for April 1, 2017, as submitted. Seconded, Passed Unanimously.**
  
- III. Organization name change and implementation.
  - A. The name change to “**Back Country Horsemen of Missouri**” has finalized with the Missouri Secretary of State. The new logo has been registered and will expire in 10 years. IRS change has been submitted.  
Action: Phyllis Rowe will follow up with IRS.  
Discussion held on the implementation of name and logo change for business cards, chapter banners, promotional pull-up banners, small decals and BCHMO brochures. Budgeting is in place for new brochures (Publications), business cards (Publications) and promotional (pull up) banners (Education). Budgeting needed for State and Chapter (hang up) banners and small decals.
    1. Action: Maury Mertz will pursue the ordering of 1,500 business cards with budget funding. Maury will handle obtaining chapter banners, with funding from Chapter budget funds.
    2. Action: Sherry Copeland will oversee the transfer of budget funds to purchase Heartland and State banners from the River Springs budget (authorized by Candace Hale.)
    3. Action: Paula Hull will proceed with the ordering of BCHMO brochures.
    4. Action: Marsha will work with Maury to obtain the updated promotional (pull up) banners.
    5. Action: Budget Committee will examine possible funds availability for decals.

- IV. Officers and Standing Committee Reports.
- A. President, John Turner. No report submitted.
    - 1. Dog Policy revisit. Discussion on the BCHA Dog Policy.  
**MOTION to rescind the current “Dog Policy”. Seconded, Failed by Majority.**
    - 2. Annual Membership Meeting.
      - a. Action. John Turner will oversee plan for Annual Membership Meeting and activities.
    - 3. Membership Coordinator, Carol Mason, has asked to be relieved of her duties and position.  
Action: President John Turner appointed Karen Mertz to the Membership Coordinator position with duties to be effective immediately.
  - B. Vice-President, Becki Krueger. Written report submitted. Attached.
  - C. Treasurer Report. Written report submitted. Attached. Approval tabled until discrepancies can be answered.
    - 1. Action. Ad Hoc Budget Committee appointed to resolve discrepancies. Treasurers Report to be approved with vote without meeting. Budget Committee: Sherry Copeland, Maury Mertz, Candace Hale, Janet Karrenbrock.
    - 2. Action: Sherry Copeland will initiate contact with Janet Karrenbrock regarding the discrepancies.
    - 3. Action: Budget Committee will address the funding for new decals. Funding will not exceed \$700.
    - 4. Action: Budget Committee will address the recommendations resulting from the 2016 Financial Record Review Report.
    - 5. Tracking of Calendar Sales. Maury Mertz – no action.
  - D. Secretary Report, Phyllis Rowe. Written report submitted. Attached. Secretary requested when directing inquiries from inquires she gets from members or interested persons, to copy her when or if it was addressed.
    - 1. Action: Phyllis in future to send any unaddressed issues to Sherry Copeland. A “Reply All” on emails will resolve many of these issues.
      - a. Membership Coordinator, Carol Mason. Written report submitted. Attached.
  - E. Publications and Promotions, Paula Hull. Written report submitted. Attached.
    - 1. Web-Master.
      - a. Action. John Stewart and Paula Hull to discuss and consider a promotional video for the website and provide recommendation to the Board.
  - F. Service Committee, Mary K Church. Written report submitted. Attached. Total Volunteer Service to date: \$148,293.78
  - G. Education Committee, Marsha Copeland. Written report submitted. Attached. Discussion: Associate members’ options; form a new chapter, a member of an existing chapter, or Member-at-Large.  
Discussion: LNT Program needs opportunities for classes.
    - 1. Action: Any chapter or individual knowing of an opportunity for LNT Awareness or Train the Trainer Class should contact Marsha Copeland, Education Chair with the information.
    - 2. Action: Education Committee’s budgeted funds to be used to purchase/replace the promotional (pull-up) banners.

- H. Public Lands, Sherry Copeland. Written report submitted. Attached.
  - 1. 2016 TMI.
    - a. Action. Marsha Copeland will confirm the status of Mountain Riders Chapter of the 2016 TMI.
  - 2. 2017 TMI. Indian Trails Chapter TMI completed. NEMO Chapter TMI in progress – 30% completed. State TMI (Howell Cemetery – L-A-D) - to be completed in October 2017.
  - 3. Rock Island Trail. 47 miles completed; 144 miles in question of being accepted by the Missouri DNR.

**MOTION for BCHMO to support the transfer of the Rock Island railroad bed from AMERON to the DNR for equestrian, hiking, and bicycle recreational use. Seconded. Passed Unanimously.**

Action: Secretary to put out “Action Alert” to membership to participate in the survey opportunity by the DNR to advocate for the transfer of the rail bed.

Action: Sherry Copeland as Chair will respond officially for BCHMO.

- I. National Directors.
  - 1. Chapter Location Map.
    - Action. John Stewart and Phyllis Rowe to contact chapter leaders to know where to place pin on the state map locating area of chapter.
  - 2. 2020 National Board Meeting.
    - Action. Appointed Ad Hoc 2020 National Board Meeting Committee (Mary K Church, Becki Krueger, Candace Hale, Marsha Copeland, Lynette Miller – Linda Dishman if when contacted and agrees) will explore options for meeting.
- V. Chapter News.
  - A. Brownfield Chapter, Heartland Chapter, Indian Trails Chapter, Mountain Riders Chapter, NEMO Chapter, River Springs Chapter, South Central Chapter, Tri-Lakes Chapter – written reports submitted. Attached.
    - Cuivre River Chapter, Eastern Missouri Chapter, State Fair Trails Chapter – no report.
  - B. Chapter Media concerns.
    - Action: Publications Committee to develop social media guidelines.
    - Action: Paula Hull to contact Brownfield Chapter concerning BCHMO protocol concerning advertising, promotion etc.
    - Action: Maury Mertz to contact Eastern Missouri Chapter members to learn where they stand in regard to future of chapter.
  - C. Chapter Fundraising/Grants.
    - Discussion: Chapters will need to seek out grants or ways to fund chapter projects. Money will likely not be available from the state treasury.

VI. Next Meeting date October 9, 2017, Denney’s Restaurant, Rolla, MO., 10:00 a.m.

**VII. MOTION made to adjourn. Seconded, Passed Unanimously.**