

**BOARD OF DIRECTORS MEETING**  
Monday, October 9, 2017, 10:00 a.m.  
Denney's Restaurant – Rolla, MO

**MINUTES**

- I. Meeting Called to Order by BOD Chair, Sherry Copeland
  - A. Roll Call: Directors; Sherry Copeland, John Stewart, Maury Mertz, Larry Dishman, Lynette Miller, David Jones, Candace Hale.  
Officers: President- John Turner; Vice-President-Becki Krueger; Secretary-Phyllis Rowe.  
Committee Chairs: Publications-Paula Hull; Education-Marsha Copeland.  
Membership Coordinator: Karen Mertz.
  - B. Absentees. Janet Karrenbrock-Treasurer.  
**MOTION to excuse Janet Karrenbrock, Seconded, Passed with Opposition.**  
Mary K. Church, Service Chair absent.
  
- II. Minutes.
  - A. **MOTION to approve BCHMO Board Minutes for July 8, 2017. Seconded, Passed, Unanimously.**
  
- III. Officers and Board of Directors Responsibilities & Duties.
  - A. Discussion of information garnered from presentation of Dr. Jeff Augler, Arkansas Tech concerning the duties of officers and board members of non-profits. Sherry Copeland recommended taking under advisement providing insurance for board members and officers.  
**MOTION to investigate/research insurance for BCHMO Board of Directors and Officers. Second, Passed.**  
Action: Sherry Copeland will investigate insurance coverage for Board of Directors and Officers.
  - B. Dog Policy. Discussion to clarify the BCHMO Dog Policy. The policy stands.
  
- IV. New Chapter Approval.
  - A. BCHMO Tornado Ridge Chapter located in the Pierce City, MO area has met all the requirements with the exception of required number of members, lacking 3.  
**MOTION to grant BCHMO Tornado Ridge Chapter conditional chapter approval. Seconded, Passed with Opposition.**  
**MOTION to extend to BCHMO Tornado Ridge Chapter conditional chapter approval until April 15, 2018. Seconded, Passed with Opposition.**  
Action: Larry Dishman, Marsha Copeland, and Becki Krueger as Vice-President will serve as mentors to the BCHMO Tornado Ridge Chapter.
  
- V. New Name and Logo.
  - Action: Maury Mertz and Paula Hull to work toward pricing for small decals.
  - Action: Marsha Copeland will continue working toward updating pull-up banners.

- A. State & Chapter Hang-Up Banner.  
**MOTION to approve the new banner layout and colors.**  
**Seconded, Passed Unanimously.**
  
- VI. Officers and Standing Committee Reports.
  - A. President, John Turner. No report submitted. Verbal report possible new affiliate member with the Missouri Veterinary Association.
  - B. Vice-President, Becki Krueger. Written report submitted. Attached.
  - C. Treasurer Report. Written report submitted. Attached.  
**MOTION to approve September 20, 2017 report.**  
**Seconded, Passed Unanimously.**
    - 1. Calendar Sales tracking.  
Action: Maury Mertz and Mary K Church will work out method to track the distribution of calendars for sale.
  - D. Secretary, Phyllis Rowe. Written report submitted. Attached.
    - 1. Discussion on policy/guidelines for forwarding to BCHMO membership information from sources other than BCHMO concerning charity rides, fund raisers, etc.  
**MOTION for Phyllis Rowe to bring to the board a proposed policy with guidelines on what will or will not be sent out to members from sources other than BCHMO.**  
**Seconded, Passed Unanimously.**
    - 2. Membership Coordinator, Karen Mertz. Report submitted. Attached.
  - E. Publications & Promotions Committee- Paula Hull. Written report submitted. Attached.
    - 1. 2018 Fund Raising Budget.  
**MOTION for the Board to authorize a 2018 Raffle with a 1<sup>st</sup> prize item drawing for \$1,000 value; 2<sup>nd</sup> and 3<sup>rd</sup> prize drawing item for \$250 value each.**  
**Seconded, Passed Unanimously.**
    - 2. Social Media Guidelines.  
Action: Paula Hull will develop a Policy and Procedure #19 on guidelines for social media and bring to the board for discussion/approval.
    - 3. Promotional video. Tabled.
    - 4. Land Managers' name list for calendars.  
Action: Paula Hull will send list of names to Board, Officers, and Chapter Leaders for updates and to avoid duplication of names.
  - F. Service Committee. Mary K Church. Written report submitted. Attached
    - 1. Total as of October 2017: \$258,134.43.
    - 2. Calendar: Estimate shows costs will be over budget.  
Action: Maury Mertz will check with Mary K Church to discuss what the selling cost of calendars will be for 2018 calendars.
  - G. Education Committee, Marsha Copeland. Written report submitted. Attached.
    - 1. Suggestion that all Board and Officers be willing to commit for a LNT "Train the Trainer Class."
  - H. Public Lands Committee. Sherry Copeland.
    - 1. Lake of the Ozarks State Park equestrian concessioner requesting BCHMO help in trail maintenance in the Park.  
Action: Marsha Copeland to contact Robin Vaughn, Brownfield Chapter, to discuss a work event for Lake of the Ozarks State Park.
    - 2. AIM Wilderness Stewardship. Possible opportunity to have an equestrian representation on the AIM Board.

Action: Maury Mertz will contact AIM Executive Director to investigate the mission of AIM to determine if BCHMO is a fit for this new wilderness organization.

I. National Directors

1. 2020 National Board Meeting – Ad Hoc Committee reported on feasible venues for the 2020 NBM in Kansas City.
2. BCHA “Action Alerts.”

Action: All BCHMO Board, Officers, Committee Chairs are strongly encouraged to respond to the action alert and encourage all members to do the same.

J. Chapter Reports.

1. Brownfield Chapter – report submitted.
2. Indian Trails Chapter – report submitted.
3. NEMO Chapter – report submitted.
4. River Springs Chapter-report submitted.
5. South Central Chapter-report submitted.
6. Tri-Lakes Chapter-report submitted.
7. Mountain Riders Chapter-report submitted.
8. Cuivre River Chapter-no report.
9. State Fair Trails Chapter-no report.
10. Heartland Chapter-no report.
11. Eastern Missouri Chapter-no report.
12. Discussion on Eastern Missouri Chapter .

**MOTION to place Eastern Missouri Chapter on probation.  
Seconded, Passed Unanimously.**

Action: Becki Krueger and Maury Metz will create a letter informing the chapter of being placed on probation. The letter will be sent to existing Eastern Missouri Chapter members after being signed by Board Chair.

K. Annual Membership Meeting

1. President John Turner discussed the meeting agenda.  
Action: Officers handling all preparation and execution.
2. Nominations Committee Report –continues to compile the list of candidates to submit to the Board.

L. A short caucus will be held after the Annual Membership Meeting.

M. **MOTION to adjourn. Second, Passed**

